

GlitterFest

WHO WE ARE

Established in 2018, Glitterfest is a high-energy, premium daytime party brand known for unapologetic fun, glitter, and feel-good celebration. Our events are immersive spectacles featuring pyrotechnics, confetti cannons, professional dancers, stilt walkers, and top DJs playing R&B, Hip Hop, Bashment & Garage — all wrapped in a sea of sequins, sparkle, and pure joy.

KEY STATS

1,500+

CAPACITY PER
EVENT

85%

FEMALE AUDIENCE

£24

TICKET PRICE

25–54

CORE AGE RANGE

Est. 2018

RUNNING SINCE

Sell-Out

TRACK RECORD

THE GLITTERFEST EXPERIENCE

Production

- ◆ Pyrotechnic displays
- ◆ CO2 & confetti cannons
- ◆ Professional dancers
- ◆ Stilt walkers & performers
- ◆ Full DJ line-ups
- ◆ Immersive décor & lighting

Audience

- ◆ 85% female demographic
- ◆ Core demographic 25–54
- ◆ High disposable income
- ◆ Fashion-forward & social media active
- ◆ Dress up: glitter, sequins, festival wear
- ◆ Strong repeat attendance rate

UPCOMING EVENTS — 2026

LONDON

Saturday 23rd May 2026

HERE at Outernet, Tottenham Court Road

Capacity: ~1,500

LEEDS

Saturday 13th June 2026

O2 Academy Leeds

Capacity: 1,500–2,500

Additional seasonal events including our hugely popular **Halloween Fancy Dress Special** — one of London's only strictly fancy dress parties.

EXPANSION PLANS

- ✦ Planned expansion into Birmingham & Manchester
- ✦ Summer festival format in development
- ✦ Long-term vision: international touring events

PARTNERSHIP OPPORTUNITIES

- ✦ **Venue partnerships** — premium, high-footfall events with guaranteed atmosphere
- ✦ **Brand sponsorship** — direct access to a highly engaged, fashion-conscious female audience
- ✦ **Cross-promotion** — social media reach across Instagram, TikTok & Facebook
- ✦ **Repeat bookings** — consistent sell-out track record with loyal returning audience

MUSIC POLICY

R&B • Hip Hop • Bashment • Garage — feel-good party anthems that keep the energy high from doors to close.

Instagram Facebook TikTok YouTube

For partnerships & enquiries: hello@glitterfest.org

www.glitterfest.org